



### www.wanderingandwhimsy.com



We are a fun-loving, energetic family of four: Mom Laci, who is a Pro Voice Actor, Dad Josh, who is a Data Psychologist, and our two cute little boys: Brendan & Toby, ages 6 and 3. We are fluent in geek culture and entertainment, and enjoy finding the magic in the mundane. We love discovering and sharing extra special travel destinations, products, and experiences with other whimsical families like us, giving tips and providing links to things that we adore! We

are currently seeking brands to partner with to create extraordinary content for our readers (we call them our "WanderFam") to experience.



## Latest Posts

We cover a wide range of topics that our readers can relate to...where to find the most family-friendly travel destinations/attractions, entertainment news and event coverage, parenting articles with tips for balancing life with young children, allergy-friendly recipes, general life hacks, and products that we personally adore. Our writing style often includes humor and plenty of pop-culture references from fandoms like Harry Potter, Disney, Star Trek and Doctor Who...yep, we're pretty dorky, and proud of it!



## Solo: A Star Wars Story Sponsored Movie Night

We were asked by Ripple to host a Star Wars themed party to promote the DVD release of Disney/Lucasfilm's "Solo." The resulting video and blog post was shared all over social media.

## Kids In the Kitchen/ Meal Kit Service Review

We tested out Green Chef, a healthy meal kit service, with our kids. Features video, action photos, and an in-depth review along with advice for other families who want to involve their young kids in the cooking process.





### Sea World's Rescue Open House Event Coverage

The Morgan family goes behind-thescenes at Sea World San Diego, touring the animal care facilities and learning about Sea World's conservation and rescue efforts. Video and photo blog.

"Life is way too short to be serious all the time. It's much more fun to discover those magical, silly moments that make someone's day so much better, by making them smile!"

-Laci Morgan

# **More Notable Posts**

#### HOTEL REVIEW AND VIDEO ROOM TOUR The Shore Hotel, Santa Monica

https://www.wanderingandwhimsy.com /the-shore-hotel-santa-monica/

### EVENT RECAP AND VIDEO COVERAGE Netflix's "Nailed It" Holiday Village

https://www.wanderingandwhimsy.com /netflix-nailed-it-holiday-village/

#### LIFESTYLE ARTICLE / ADVICE

#### Cosplay and Halloween costumes

https://www.wanderingandwhimsy.com /shh-our-top-secret-places-for-finding-family-halloweencostumes-cheap/

## **Cool Recent Partnerships**

## Sam's Club/Gigpig

Created a series of weekly sponsored videos shared on social media for Sam's Club highlighting featured products and special sales.

We were even both featured in 2 Sam's Club commercials that aired during primetime and peak morning hours in the Southern California Market.





#### PRODUCT REVIEW Camera Comparison

https://www.wanderingandwhimsy.com /best-vlogging-camera-canon-g7x-mark-ii -vs-eos-m6-part2/



"Laci, your energy is incredible. We love that it seems like you're telling your bestie about the products you love! Way to go!"

- Producer at Gigpig

# **Meet the Morgan Family**



## "Whimsy" of the Blog. Believes in Unicorns.

Laci loves telling stories. Whether practicing her Disney character impressions while reading stories to the kids, drafting an elaborate Facebook tale of the crazy thing that happened last Tuesday, or singing karaoke on a cruise ship, she really enjoys it!

With her job as a voice actor, Laci brings characters alive for her clients, while staying flexible to be able to enjoy her family and go on plenty of

adventures with them. It has also given us opportunities to attend some really neat events, which makes our animation-loving, geeky hearts happy. We hope you enjoy hearing Laci's tales of daily life as a working mom in entertainment, juggling a career and also (gasp!) homeschooling our eldest son. It certainly is an interesting journey!

## "Lead Wanderer" and Lifelong Trekkie.

Josh is the guy that handles the details and likes to plan ahead. He keeps us grounded! That doesn't mean that he's inflexible though... Josh certainly isn't afraid to be silly and spontaneous, as you'll certainly see in our videos!

Josh has also always had a passion for film and cinematography since he was very young. He's looking forward to showing off some of his camera skills!

Josh works at a large software company as a type of "Data Psychologist," helping organizations use statistics to improve Behavioral Health. He does a lot of traveling for his job, so Laci and the boys like to tag along and discover new places to share with our readers!



## 🕖 The Foodie, Dancing Through Life.

Brendan is 5 years old going on 30. He always notices details and asks us really thoughtful questions about the things he's experiencing! He is an amazing reader, and is currently enjoying working his way through the first Harry Potter book (he will tell you that he's a Griffyndor. Mom's a Hufflepuff, and Dad and Toby are Ravenclaws, if you wondered. Our cat is obviously Slytherin). He really loves music and dancing, too...whenever he hears a beat, he moves!

Brendan just started kindergarten this year, and is excited that he will be able to learn all sorts of things on the road, and visit some cool places with mom and dad! Since he has a dairy allergy, Brendan is always thrilled when we find another new food that's safe for him. He's a good little helper in the kitchen, too!

## Little Whirlwind and "Frozen" Fanatic.

Toby is our little dynamo, always rushing through the house wearing a superhero cape. He loves exploring, and follows his big brother everywhere. He loves to draw and practice his handwriting, and enjoys building things. Toby also likes to sing, taking after his mom and randomly belting out "Let It Go" around the house. Or anywhere, really. Just because.

## **Contact Us**

## We'd Love to Work with You!

#### Laci and Josh Morgan - Bloggers/Content Creators E-mail: laci@wanderingandwhimsy.com (714) 881-0304





We use all our creative skills in production, narration, and art to make the stories featuring our partners shine! We are looking forward to sharing these experiences with other families who enjoy discovering unique adventures!



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"Never, ever underestimate the importance of having fun." -Randy Pausch